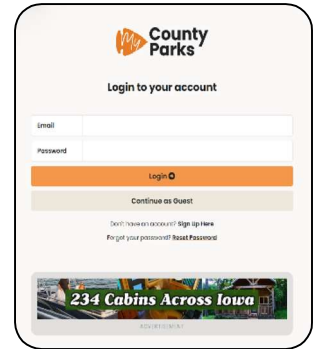# Headlong & Comin' At Us Fast!

We are currently reviewing additional prototype pages for the new MyCountyParks.com website – all due to land in your personal cyberspace this fall, and the clock is ticking **LOUDLY!!** *Are YOU prepared?* 😊 In this edition of **BYTES** you will see several "First Looks" at many of the new web pages – one thing that will be abundantly clear is the number of quality pictures you will need to populate all the new spaces! For the past year we have been encouraging you all to place a strong emphasis on acquiring "hundreds" of awesome photos to propagate this incredible new marketing tool for your CCB!

More to come………

Iowa Counties

Adair County Parks

Polk County

My County Parks

Login to your account

Email

Password

Login

Continue as Guest

Don't have an account? Sign Up Here
Forgot your password? Reset Password

234 Cabins Across Iowa

How's Your PCI-DSS Compliance Status??

Over the past several weeks – we have entertained numerous phone calls and email conversations concerning individual CCB's PCI-DSS Compliance documentation. As referenced in a previous communication – *"The PCI-DSS applies to all entities that store, process, and/ or transmit cardholder data. It covers technical and operational system components included in or connected to cardholder data. If you are a merchant who accepts or processes payment cards, you must comply with the PCI DSS."* Generally, your **Merchant Account Provider** will communicate with you as to their requirements for you to be PCI-DSS compliant – and perhaps provide a mechanism for you to do so. As with ICCS, each CCB should now be utilizing the **PCI Security Standards Council's SAQ-A, Version 4.0** (Self-Assessment Questionnaire-A). The previous Version 3.2.1 became obsolete on March 31st and is no longer accepted. Various Merchant Account providers may have different requirements and procedures. **To assist you with your compliance efforts**, we have placed five Documents in the **MYCOUNTYPARKS.com > PCI COMPLIANCE 2024** file in the **IACCB Portal**. *(Shown to the left)* Feel free to utilize the "FULL ICCS " PDF as a reference when filling out the one for your CCB – changing names & local information as appropriate. We have also included a blank/fillable **.DOCX version** of the **PCI-DSS SAQ-A V.4.0** – which also includes an "Attestation" portion that can be signed/uploaded as needed depending on the requirements from your Merchant Account Provider. One of the newer standards that will be enforced by 2025 *(and may be required by your Merchant Account Provider in 2024)* is a certified "Vulnerability Scan" of your connections to the website – this may be completed by a third-party entity *(ie: Security Metrics),* depending on requirements as determined by your Merchant Account Provider. For additional information on PCI-DSS Compliance, we encourage you to consult with/visit your Merchant Account Provider administrative pages or the **PCI Security Standards Council** website via the following **LINK: https://www.pcisecuritystandards.org/**

mycountyparks.com PORTAL

MYCOUNTYPARKS.com > PCI COMPLIANCE 2024 >

File	Roles
Parent folder	County Users,
2024 ATTESTATION OF COMPLIANCE - PCI SECURITY STANDARDS COUNCIL.pdf **1.**	all
2024 CERTIFICATE OF VALIDATION - EVO.pdf **2.**	all
2024 ICCS SAQ-A 4.0 - FULL ICCS MANUAL DOCUMENT.pdf **3.**	all
2024 SAQ-A COMPLETED - FROM PCI SSC.pdf **4.**	all
SAQ-A 2024 V.4.0 - BLANK.docx **5.**	all

PCI Security Standards Council ®

1. Attestation of Compliance from PCI SSC (SAQ-A) - approved by Client; **2. Certificate of Validation** as provided from your Merchant Account Provider, etc.; **3. SAQ-A Version 4.0** as filled out by ICCS/MCP.com for compliance – full 20-page document with MCP.com technical details; **4. SAQ-A Version 4.0** as auto-filled by the attestation process by EVO Payments – the ICCS/MCP.com Merchant Account Provider; **5. Blank SAQ-A Version 4.0** that is digitally fillable by any CCB that needs the most current version.

IMPROVEMENTS CONTINUE!

mycountyparks.com

As development work continues on the new website, so do the improvements to the existing site in preparation for migration to "the new". 😊
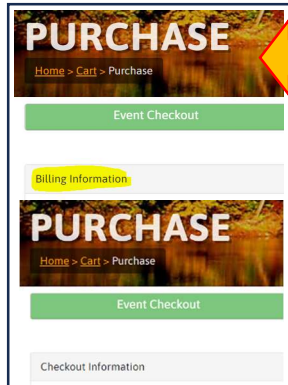
An **Event Registration Checkout** improvement includes modifying the verbiage for FREE event "purchases" by changing the "Billing Information" title on the page to "Checkout Information". This will hopefully diffuse any dissuasion that customers may have in completing their registrations.

In conjunction with the rollout of the **QR Code INSTANT PAY option** for campsite registrations, we have modified the facility listings. The phone numbers associated with these facilities have been removed, and the text on the listing button has been changed to "more information". The facility home pages for each of these facilities have also been modified so as to demonstrate that they are not reservable in advance, and to note their new "**Pay on Site**" **only** availability.
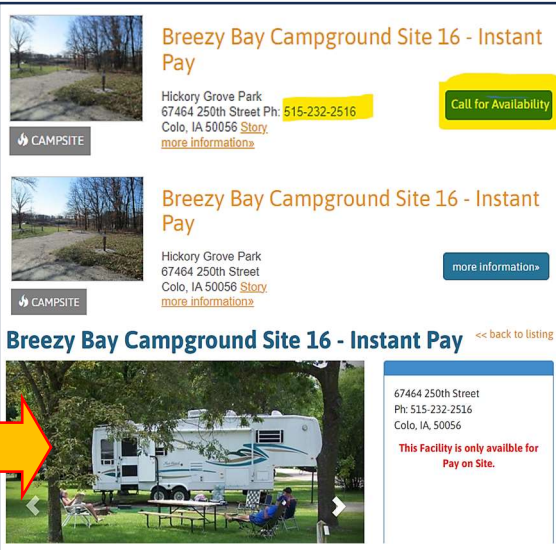
INSTANT PAY CAMPSITE REGISTRATION

Sharing with you a couple of the new **INSTANT PAY campsite signs** you will find in **Kossuth County** this season! We're not quite sure how many CCBs will be utilizing this cash-free option for campground management for 2024 – but we are excited to see it get up-and-running in both Kossuth and Story counties. There will no doubt be some case study type reports on Year #1 when we gather for our **Annual E-Commerce Summit Conference this fall in Hamilton County on October 2nd!**
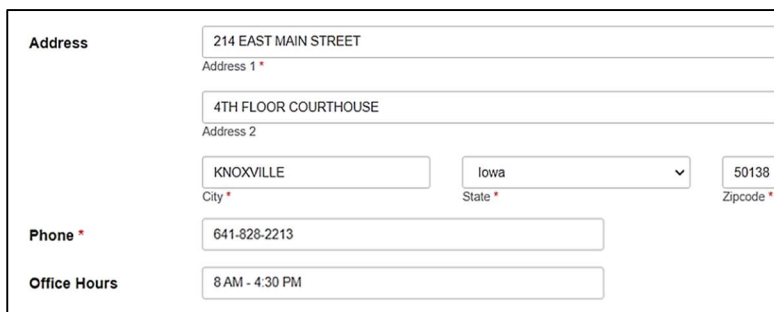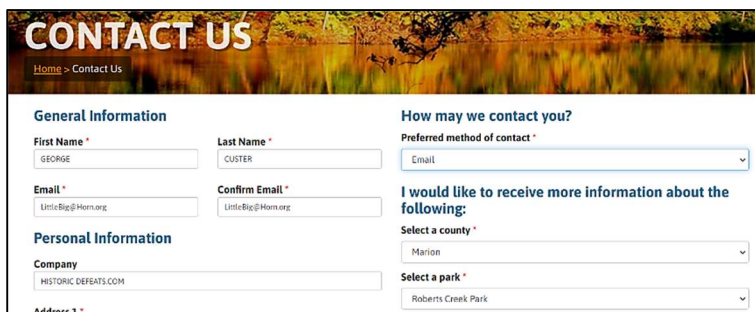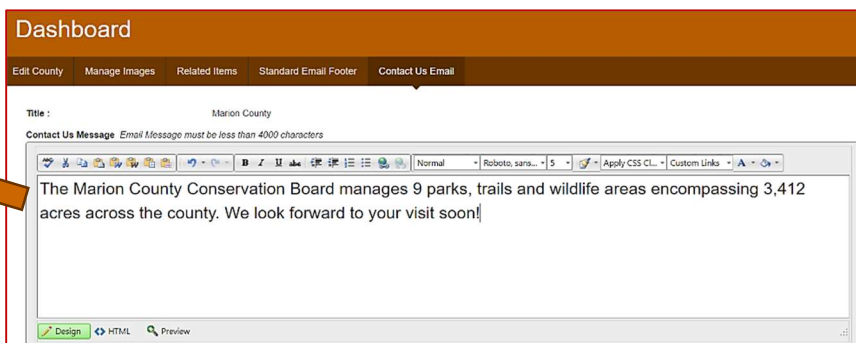

Enhancing Your CONTACT US Response Emails

Many of you have seen the **CONTACT US inquiries** that come through the MCP.com system to your email in-boxes. We have noted that very few of you are taking advantage of the text box in your County Admin that allows you to provide additional information on the confirmation email receipt to your customers – it is on your Dashboard for County Administration (below).

We have included a sample customer confirmation email that a user receives following the submission of a CONTACT US inquiry. (Left) The section between the dotted lines (- - - - -) is auto-generated from embedded information about your county on our website. If you would like your office hours to appear within this email – let us know, and we will install it.

Otherwise – we encourage all of you to take advantage of this opportunity (below) to provide additional info. and/or notice to your users!

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mycountyparks.com

Greetings from MyCountyParks.com

We thought you'd like to know that your information was successfully received on 4/18/2024 at 11:32 AM.

Please note: This e-mail was sent from a notification-only address that cannot accept incoming e-mail. Please do not reply to this message.

Thank-you for visiting us.

Marion County Conservation
214 East Main Street
Knoxville, IA 50138
(641) 828-2213
sscott@marioncountyiowa.gov
Hours: 8 AM – 4:30 PM

The Marion County Conservation Board manages 9 parks, trails and wildlife areas encompassing 3,412 acres across the county. We look forward to your visit soon!

Your **"General" Q.R. Code Generator** can be found via this link in the side navigation of your Admin Dashboard

WHICH Q.R. GENERATOR?

Over the past 18 months, we have introduced **THREE Q.R. Code Generators to** MyCountyParks.com – it _DOES_ matter which one you utilize for what purpose – as follows:
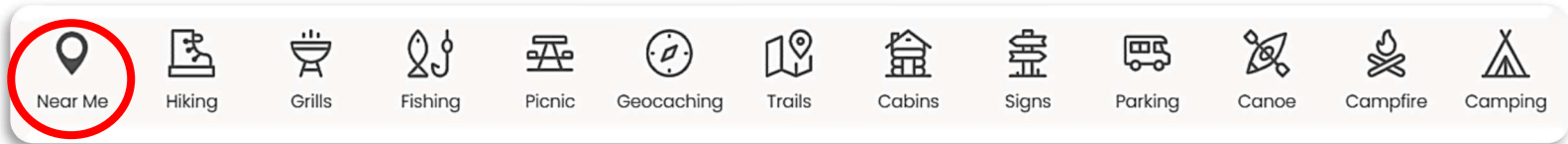
- **For EVENTS** – use the generator embedded in the Event Admin (**#1** Above) – "Static" QR Code
- **For FACILITIES** – use the generator embedded in the Facility Admin (**#2** Above) – "Dynamic" QR Code(s) *(Be sure to specify to be used for Advanced Reservations, Instant Pay at Site, or Availability Calendar)*
- **For GENERAL GENERATION** – for all other QR Code generations of Non-MCP.com URLs, and URLs within MCP.com that are unrelated to either Events or Facilities. (**#3** Above)

These two QR codes are both for the identical facility, and were both generated within MCP.com – one from the **Facility Generator**, the other from the **General Generator.** They are clearly different, and one is Static while the other is a Dynamic code. Due to these differences, and depending on the camera or code reader being used – they may provide slightly different results. THEREFORE – when generating Event or Facility QR Codes for registration or reservations be sure to use embedded generators within those items! 😊
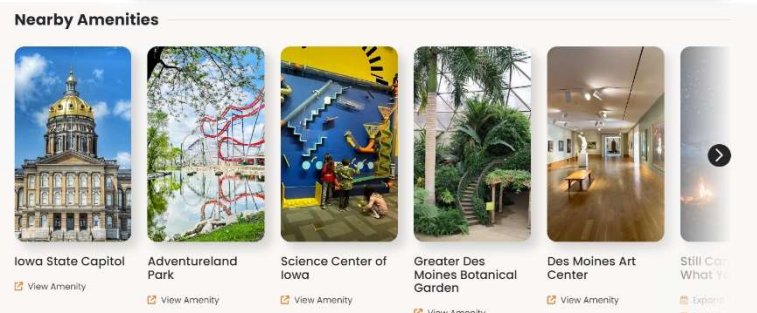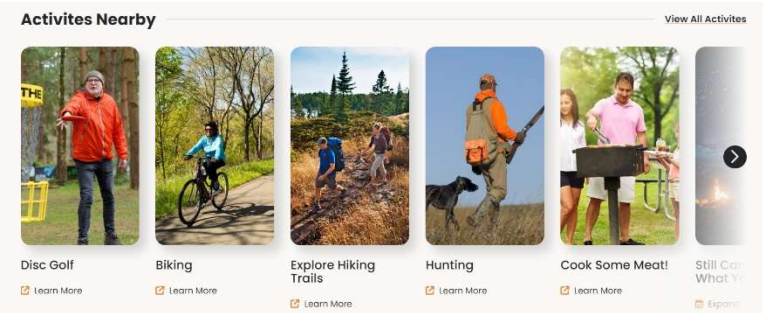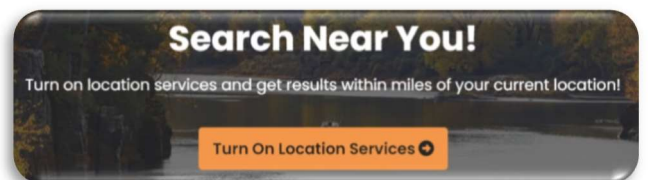
2024 MCP.com E-Commerce Summit – Wed. October 2nd

We encourage you all to mark your calendars for **Wednesday, Oct. 2nd** to join us for the **10th Annual E-Commerce Summit!** With the targeted launch of the all-new MyCountyParks.com scheduled for November, we are hoping to have a **premier showing for the new site** at this conference! Additionally, there will be timely MCP updates, networking with your MCP.com peers, and other special presentations. 😊 Online registration will be available in June via MyCountyParks.com - look forward to additional announcements and the registration link in a future edition of **BYTES**!

Near Me | Hiking | Grills | Fishing | Picnic | Geocaching | Trails | Cabins | Signs | Parking | Canoe | Campfire | Camping

LET'S HAVE A LOOK AT SOME OF THE NEW……

This is where your voluminous inventory of quality pictures begins to come into play! MANY of the new pages will sport an opportunity for the user to further "drill down" into additional aspects of what is offered/available near the county, park, facility or event that they are viewing. The grrrreat thing is that YOU will have control over much of what they will be shown. The "Near Me"/ "Nearby" aspects of the new site will pull up items within 100 miles of the user's location – IF they have Locations Service turned on for the device they are using. Many of the "Nearby" searches will feature what has been uploaded within 100 miles of that facility, park, etc.

Search Near You!
Turn on location services and get results within miles of your current location!

Turn On Location Services

Activites Nearby   View All Activites

Disc Golf | Biking | Explore Hiking Trails | Hunting | Cook Some Meat! | Still Ca... What Yo...
Learn More | Learn More | Learn More | Learn More | Learn More | Explore

Nearby Amenities

Iowa State Capitol | Adventureland Park | Science Center of Iowa | Greater Des Moines Botanical Garden | Des Moines Art Center | Still Ca... What Yo...
View Amenity | View Amenity | View Amenity | View Amenity | View Amenity | Explore

FACILITIES PAGE